



P-355-BSL-SR

P-355-GSL-SR

P-355-GM-SR

P-355-BM-SR

MDS-10

New *EVERSHARP* Desk Sets

New, exciting line of EVERSHARP Desk Sets offers quicker, easier, more profitable sales! Here are VALUES UNMATCHED IN THE ENTIRE PEN INDUSTRY... beautifully styled in distinctive, unique bases... amazingly low-priced to sell from \$3.95 to \$12.50, tax included. EVERSHARP Desk Sets are available with the famous, Star Reporter

pen featuring the exclusive no-smudge, no-smear PERMA-SET Ink. Other EVERSHARP Desk Sets come with precious Iridium-Tipped points or with 14Kt. Gold Hand-Wrought points. There's a style or type to suit everyone. When you sell the EVERSHARP line, you are giving your customers the most for their money.

P-355-BSL-SR EVERSHARP Star Reporter Desk Set. Brown Simulated Leather covered base. Alligator Grain. 3½" x 5". Star Reporter Pen with PERMA-SET Blue Ink.
Retail Price \$3.95 ea.
Dealer Cost \$2.37 ea.

P-355-GSL-SR EVERSHARP Star Reporter Desk Set. Blue-Green Simulated Leather covered base. 3½" x 5". Star Reporter Pen with PERMA-SET Blue Ink.
Retail Price \$3.95 ea.
Dealer Cost \$2.37 ea.

P-355-GM-SR EVERSHARP Star Reporter Desk Set. Grey, Crackle-Finish base. 3½" x 5". Star Reporter Pen with PERMA-SET Blue Ink.

Retail Price \$3.95 ea.
Dealer Cost \$2.37 ea.

P-355-BM-SR EVERSHARP Star Reporter Desk Set. Bronze, Crackle-Finish base. 3½" x 5". Star Reporter Pen with PERMA-SET Blue Ink.
Retail Price \$3.95 ea.
Dealer Cost \$2.37 ea.

MDS-10 Magnetic-Eye holds pen firmly. 4" x 5" specially weighted plastic base. EVERSHARP Reporter Pen.
Retail Price \$3.95 ea.
Dealer Cost \$2.37 ea.
(with chain attachment) \$4.45 ea.
Dealer Cost \$2.67 ea.

P-355-BSL-SN EVERSHARP "Efficiency" Desk Set. Brown Simulated

Leather covered base. Alligator Grain. 3½" x 5". Precious Iridium-Tipped point.
Retail Price \$4.95 ea.
Dealer Cost \$2.97 ea.

P-355-RSL-SN EVERSHARP "Efficiency" Desk Set. Red Simulated Leather covered base. 3½" x 5". Precious Iridium-Tipped point.
Retail Price \$4.95 ea.
Dealer Cost \$2.97 ea.

P-355-GSL-SN EVERSHARP "Efficiency" Desk Set. Blue-Green Simulated Leather covered base. 3½" x 5". Precious Iridium-Tipped point.
Retail Price \$4.95 ea.
Dealer Cost \$2.97 ea.

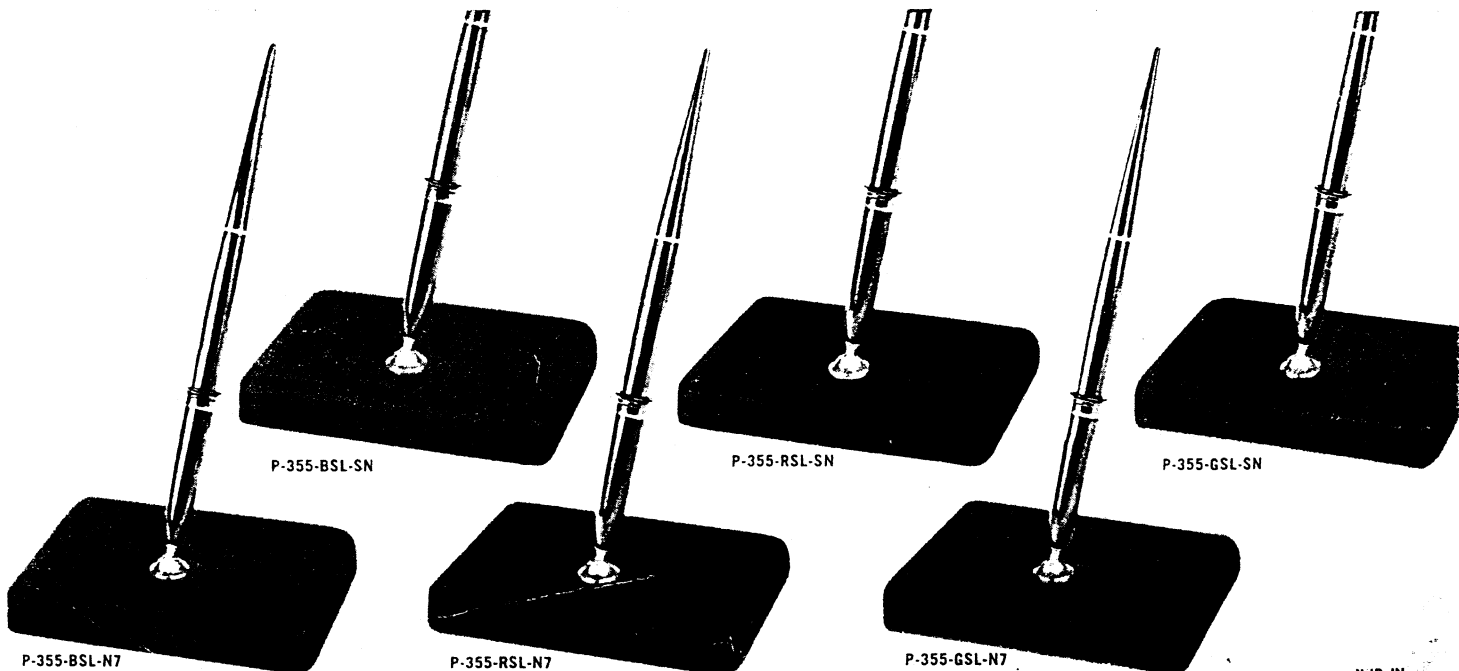
P-355-BSL-N7 EVERSHARP Gold-Nib

Desk Set. Brown Simulated Leather covered base. Alligator Grain. 3½" x 5". 14KT. Solid Gold Hand-Wrought point.
Retail Price \$6.95 ea.
Dealer Cost \$4.17 ea.

P-355-RSL-N7 EVERSHARP Gold-Nib Desk Set. Red Simulated Leather covered base. 3½" x 5". 14KT. Solid Gold Hand-Wrought point.
Retail Price \$6.95 ea.
Dealer Cost \$4.17 ea.

P-355-GSL-N7 EVERSHARP Gold-Nib Desk Set. Blue-Green Simulated Leather covered base. 3½" x 5". 14KT. Solid Gold Hand-Wrought point.
Retail Price \$6.95 ea.
Dealer Cost \$4.17 ea.

ALL PRICES INCLUDE FEDERAL EXCISE TAX



P-355-BSL-SN

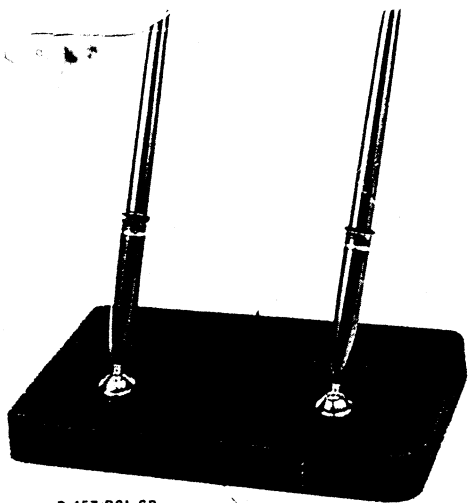
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P-355-GSL-SN

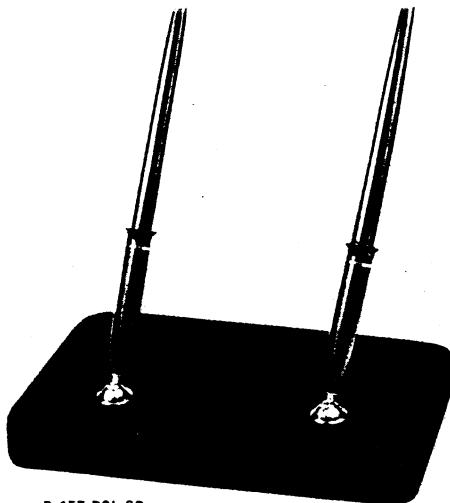
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P-355-GSL-N7



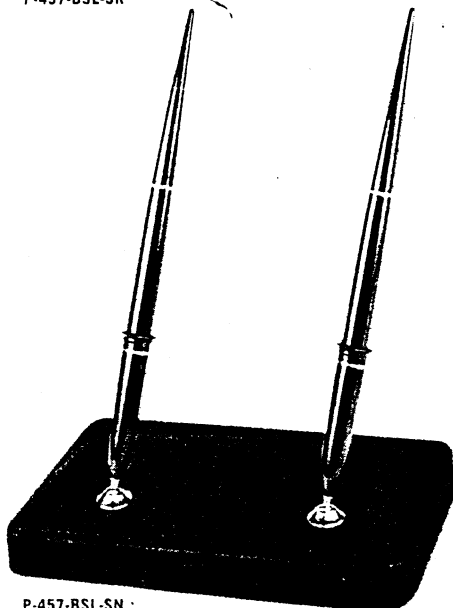
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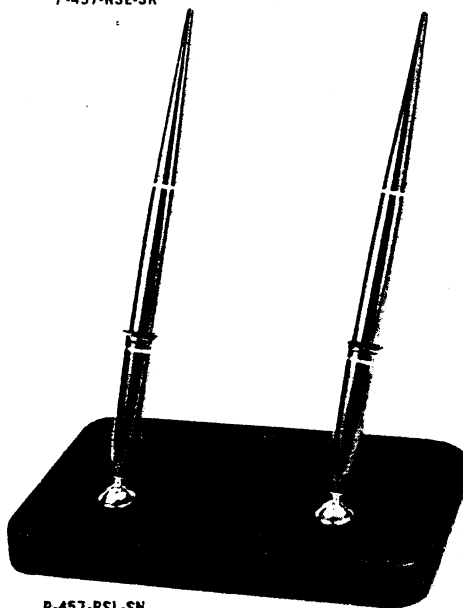
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P-457-GSL-SR



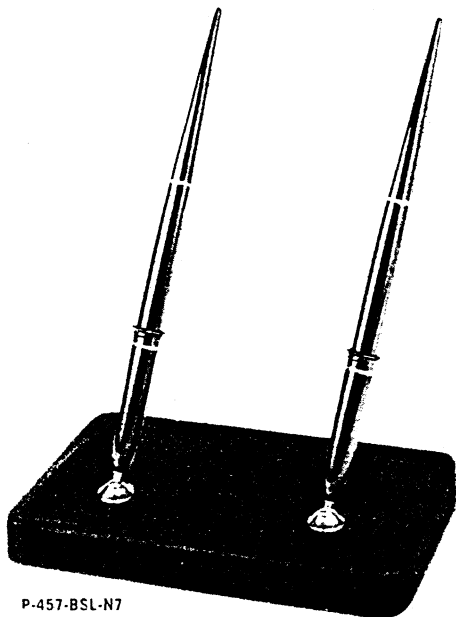
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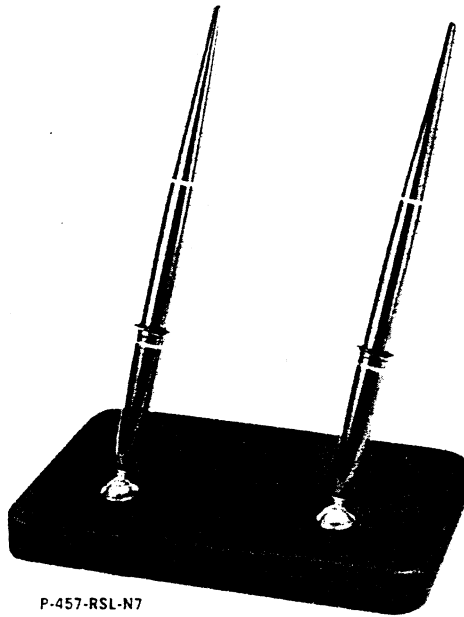
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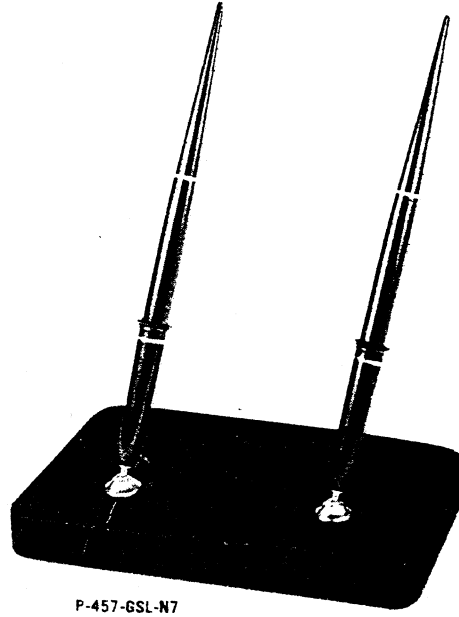
P-457-GSL-SN



P-457-BSL-N7



P-457-RSL-N7



P-457-GSL-N7

P-457-BSL-SR EVERSHPAR Star Reporter Double-Desk Set. Brown Simulated Leather covered base. Alligator Grain. 4½" x 7". Two Star Reporter Pens with PERMA-SET Blue and Black Ink. Retail Price . . \$7.00 ea. Dealer Cost . . \$4.20 ea.

P-457-RSL-SR EVERSHPAR Star Reporter Double-Desk Set. Red Simulated Leather covered base. 4½" x 7". Two Star Reporter Pens with PERMA-SET Blue and Black Ink. Retail Price . . \$7.00 ea. Dealer Cost . . \$4.20 ea.

P-457-GSL-SR EVERSHPAR Star Reporter Double-Desk Set. Blue-Green Simulated Leather covered base. 4½" x 7". Two Star Reporter Pens with PERMA-SET Blue and Black Ink. Retail Price . . \$7.00 ea. Dealer Cost . . \$4.20 ea.

P-457-BSL-SN EVERSHPAR "Efficiency" Double-Desk Set. Brown Simulated Leather covered base. Alligator Grain. 4½" x 7". Two pens with precious Iridium-Tipped points. . . . Retail Price . . \$8.95 ea. Dealer Cost . . \$5.37 ea.

P-457-RSL-SN EVERSHPAR "Efficiency" Double-Desk Set. Red Simulated Leather covered base. 4½" x 7". Two pens with precious Iridium-Tipped points. . . . Retail Price . . \$8.95 ea. Dealer Cost . . \$5.37 ea.

P-457-GSL-SN EVERSHPAR "Efficiency" Double-Desk Set. Blue-Green Simulated Leather covered base. 4½" x 7". Two pens with precious Iridium-Tipped points. . . . Retail Price . . \$8.95 ea. Dealer Cost . . \$5.37 ea.

P-457-BSL-N7 EVERSHPAR Gold-Nib Double-Desk Set. Brown Simulated Leather covered base. Alligator Grain. 4½" x 7". Two pens with 14KT. Solid Gold Hand-Wrought points. . . . Retail Price . . \$12.50 ea. Dealer Cost . . \$7.50 ea.

P-457-RSL-N7 EVERSHPAR Gold-Nib Double-Desk Set. Red Simulated Leather covered base. 4½" x 7". Two pens with 14KT. Solid Gold Hand-Wrought points. . . . Retail Price . . \$12.50 ea. Dealer Cost . . \$7.50 ea.

P-457-GSL-N7 EVERSHPAR Gold-Nib Double-Desk Set. Blue-Green Simulated Leather covered base. 4½" x 7". Two pens with 14KT. Solid Gold Hand-Wrought points. . . . Retail Price . . \$12.50 ea. Dealer Cost . . \$7.50 ea.